

	Monday	Tuesday	Wednesday	Thursday	Friday
	Post of pic of the first day of school.	Post about your graduates greatest accomplishments.	Post a pic of your graduates school spirit.	Post a pic of your graduate and what their plans are for the next year.	post a pic of your graduate and their favorite quote.
Facebook - focus on parents/families	Share a photo of their grads first day of school.	Share post or comment on the post to acknowledge senior's accomplishments	Show spirit for your grad! Post a photo to shoutout a senior in your life.	What are your graduate's plans next year?	Share a picture of your grad and your favorite quote.
Instagram - focus on seniors	Post a pic of your first day of school. Optional giveaway to those who enter - use the # and mention the CU	What's your greatest accomplishment? Comment below. Optional giveaway - use the # and follow the CU	How do you show up for your school? Post a photo to show your school spirit! Optional giveaway - use the # and mention the CU	What are your plans next year? Comment. Optional giveaway - use the # and follow the CU	Share a pic wearing your cap and gown and caption the photo with your senior quote. Optional giveaway - use the # and mention the CU
Twitter - same focus as Insta without the giveaways.					

Hashtag Ideas

#weCUgrads

CU Activities

display employees favorite quote they submitted in a yearbook
questionnaire: most likely to be famous? Best dressed? Etc
create a collage/pp of graduate

CU Graduates

purchase a gift card to a local restaurant/bakery for a gift
create a collage/pp of graduate

Virtual Graduation Cap Hunt

Hide graduation caps on your website. Each cap will have a word which is part of a jumbled sentence. Find the words, un-jumble the sentence, submit your entry!